

Tips for Recruiting WRL Partners

This list below provides a guideline of topics to cover when recruiting organisations to participate in your Work-related Learning programme and the Xello network.

1. Provide a quick overview of your WRL programme and how Xello fits in

Here are some talking points you can use:

- WRL programmes help expose students to career pathways and provide real-world opportunities to help students develop employability skills. By partnering with our schools and educators, you can help build the local talent pipeline.
- Our students are already engaged in career exploration using an online program called Xello – this program helps students build self-knowledge, explore career options, and build personalised plans for future success
- As a WRL partner, you will have a company profile created for you in Xello, so students can learn more about your company and the work related learning opportunities you offer
- How you choose to participate in our program is personalised based on your availability. It can be as simple as offering students a company tour once a year or offering an ongoing work experience programme – we'll work together to figure out what's right for you.

2. Confirm your primary contact(s)

It's important that you've identified the right person at the organisation who can serve as your primary contact. Your primary contact would be responsible for the following:

- Sharing availability to host student opportunities
- Sharing availability and confirming participation in school- led or trust-wide opportunities (examples include Career Fairs, Guest Speaker events, etc.)

3. Collect contact information

In order to add your new contact to the database in Xello you'll need their email address and telephone number.

4. Review background check requirements and next steps

Walk your contact through any of the requirements to participate in your WBL programme and share next steps so they know what to expect.



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Frequently Asked Questions

Can a company offer more than one type of WRL opportunity?

Absolutely!

How much time should a company contact allocate to provide support?

Time commitment will be dependent on the number and types of opportunities a company chooses to offer or participate in.

To ensure that new partners don't get overwhelmed, you can recommend that they begin by offering just one or two opportunities that fit into their schedule. You can then work on expanding their level of participation as you build your relationship and demonstrate the value of a WRL partnership.

How often will I need to update the background check for a Company Contact?

Please refer to your school or trust's requirements for volunteer participation and follow the same protocols.