

Boss Bios

What do entrepreneurs need to be successful?

List at least 2 ideas for each section below. [Review the Entrepreneur Career Profile, and discuss as a class]

<u>Interests</u>	<u>Skills</u>	<u>Character Traits</u>
[Entrepreneur: Subjects They Use] <ul style="list-style-type: none">● Language Arts● Social Studies	[Entrepreneur: What they do] <ul style="list-style-type: none">● Research● Selling● Management [About Me: Skills: Creative/Learning] <ul style="list-style-type: none">● Innovating● Perseverance● Decision Making● Problem Solving● Teamwork	[Vary based on class discussion] Ambitious Persuasive Creative Self-Motivated Courageous

Which Discovery Zone stories did you read? [Select 3 from Career Discovery Zone Handout]

- | | | |
|--|---|--|
| 1 Tow Truck Driver, Market Research Analyst, Management Consultant, or Fashion Designer | 2 Dentist, Animal Trainer, Administrative Assistant, or Accountant | 3 Agricultural Engineer, Oil and Gas Well Drilling Crew, Hair Stylist, or Special Education Teacher |
|--|---|--|

What kind of obstacles do entrepreneurs overcome to make their ideas a reality?



- Answers will vary based on the Discovery Zone Story, see summarized list of Discovery Zone entrepreneurs on the following page
- Ex. Fear of losing or changing their career (Bette Nesmith Graham).

What are some important steps entrepreneurs take?

List at least 3 steps [May vary based on Discovery Zone Story]

- 1** Identify a problem
- 2** Solve the problem and possibly create a product
- 3** Sell their solution/product/invention

One interesting thing I learned...

Answers will vary based on the Discovery Zone Story, see summarized list of Discovery Zone entrepreneurs on the following page

Ex. Seeing something unlikely, like a tree growing in a desert, can spark new ideas (Simcha Blass).

List of Xello Careers and Discovery Zone Entrepreneurs

[Listed in the order found on the Discovery Zone Handout]

Row 1

1. Tow Truck Driver - Ernest Holmes, invented the tow truck and started a company to build and sell them
2. Market Research Analyst - Kevin Systrom, creator of Instagram
3. Management Consultant - Joyce Bender, helps companies hire people who live with disabilities
4. Fashion Designer - Jimmy Choo, started his own shoemaking empire

Row 2

5. Dentist - William J. Morrison, invented Cotton Candy
6. Animal Trainer - Morris Frank - opened the first guide dog training school in the US
7. Administrative Assistant - Bette Nesmith Graham, typist who invented Liquid Paper
8. Accountant - Walter Diemer, accountant who invented bubble gum

Row 3

9. Agricultural Engineer - Simcha Blass, invented drip irrigation
10. Oil and Gas Well Drilling Crew - Robert Chesebrough, a chemist who invented Vaseline
11. Hairstylist - Annie Malone, creator of hair products for black women
12. Special Education Teacher - Louis Braille, inventor of braille (but didn't become popular until after his death)