<School/ College Logo>

FOR IMMEDIATE RELEASE

All <School/ College Name> Students Future Ready

<School/ College Name> launches new future readiness program for <year group range> students to create their successful future

TOWN/CITY, COUNTY (DD/MM/YYYY) — <school/college name> is on a mission to ensure its <## of students> students have the skills, knowledge and plans for a successful future. In support of this initiative, the <school/ college> is rolling out Xello powered by CASCAID—an engaging online program to help students in years 7 - 13 prepare for post-secondary success in academics, careers and life. <School/ College name> selected Xello to help meet <goal 1>, <goal 2>, and <goals 3>. Designed to engage and excite every student about their future possibilities, Xello helps students create their successful future through building self-knowledge; exploring careers, post-secondary education options, and programs of study; and creating personalised, actionable plans. The program also comes with built-in lessons and activities that help teach students to build social-emotional competencies and employability skills—capabilities that are critical for academic and workplace success.

'Quote from the school/ college about why readiness is so important for their students (why they decided to implement Xello),' shared <first name last name, title>. 'Ensuring our students are ready for life beyond secondary education is an important focus for us.'

Every <year group> student in the <school/ college> will have a personalised Xello account that they will use to develop a plan unique to their skills, pathway, and future aspirations. <1-2 sentences that detail program roll-out plan>

Of this new <school/ college> partnership, CASCAID Managing Director, Ella Bujok said 'We're excited to work with <school/ college name>. When we built Xello, we knew that if we put the student at the centre of their experience, we could better engage them in the career and future planning process. That student-centricity is what sets us apart and we're thrilled to help the educators and advisers at <school/ college name> show their students the connection between academics and their future goals. When the connection is made, that's when the switch flips and we see improvements in things like attendance, achievement, and persistence. And for <school/ college name>, things like tracking, reporting, and measuring student progress becomes much easier.' ← NOTE: can be customised if the school or college wants to work with CASCAID on a bespoke quote.

###

About <School/ College Name>

<Boilerplate from website>

About Xello powered by CASCAID

Xello is an engaging online program that helps students achieve a deeper understanding of themselves, explore pathways and plan for the future. Using Xello's discovery-based model, students build knowledge, real-world skills and confidence to prepare for the rapidly evolving world of post-secondary academics and work. Learn more at www.cascaid.co.uk/xello.

Media Contacts:
<School/ College Name> <First Name> <Last Name> <Email> <Telephone>

CASCAID George Ferrier georginaf@cascaid.co.uk +44 (0)1509 226868